



Wouter Meijer

Design leader with a strong technical background. Making innovative technology work for people.

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[Google Scholar](#)

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Academic

TU Delft

PhD Candidate [Nov. 2020 - Present]

Qualitative research exploring how designers can, could, and should use 360° video, using emerging technologies such as Artificial Intelligence, Biosignals, and Virtual Reality.

- Member of the Works Council and PhD Council
- Supervised 3 amazing masters graduations
- Awardee Intel Academic Donation Program
- Best demo award nominee at ICTOpen and National XR day, the Netherlands.
- Organized Workshop on Empathy at CHI '22, '23, '24

TU Delft

MSc Integrated Product Design [2016-2019]

KAIST- Industrial Design Exchange Student [2017]

DTU- Design and Innovation Exchange Student [2018]

TU Delft

BSc Mechanical Engineering [2012-2016]

Skills

Engineering:

Solidworks, Python, Matlab, Laser Cutting, CNC milling, 3D Printing, other rapid prototyping techniques.

Design:

Design Sprints, User Research, Product Sketching, UI Mockups, Adobe Illustrator, Photoshop, InDesign.

Soft Skills:

Proven leader and mentor for technical teams, Improvisational Theatre Teacher, Excellent Presentation Skills, Native English and Dutch, Basic Mandarin.

Bonus:

United States and Netherlands Dual Citizenship.

Professional

Roetz Bikes

Project Manager [Sep. 2019 - Sep. 2020]

Spearheaded development of sensors and connectivity for smart e-mobility solutions for fleet and shared use.

- Coordinated with suppliers to develop innovative passive sensors.
- Conducted Design Sprints with Customers, Fleet Managers, and the Design Team.
- Created roadmaps and project plans for future smart E-mobility vehicles.

Accenture Interactive Amsterdam

Graduate Intern [Dec. 2018 - July 2019]

Created toolkit for adding senses to augmented and virtual reality projects based on IDEO method cards and Design Sprints methodologies.

- Developed, designed, and tested a demonstration of using vibration and heat to help nurses sense urgency of alarms.
- Worked with UX designers to facilitate Design Sprints with different companies, stakeholders, and user groups.
- Overhauled the electronics development process and capabilities at AI Labs.

Anything Connected

CoFounder [Sep. 2016 - Oct. 2019]

Cofounded an innovative IoT sensor platform that allows for the monitoring and predictive maintenance of industrial and construction equipment.

- Lead the development of IoT sensor from hand-soldered prototype to mass production and turn-key deployment.
- Aligned customer needs with the development and design process of hardware and software.
- Advised on the pivot from B2C projects to an entirely B2B business model with a focus on industrial monitoring.